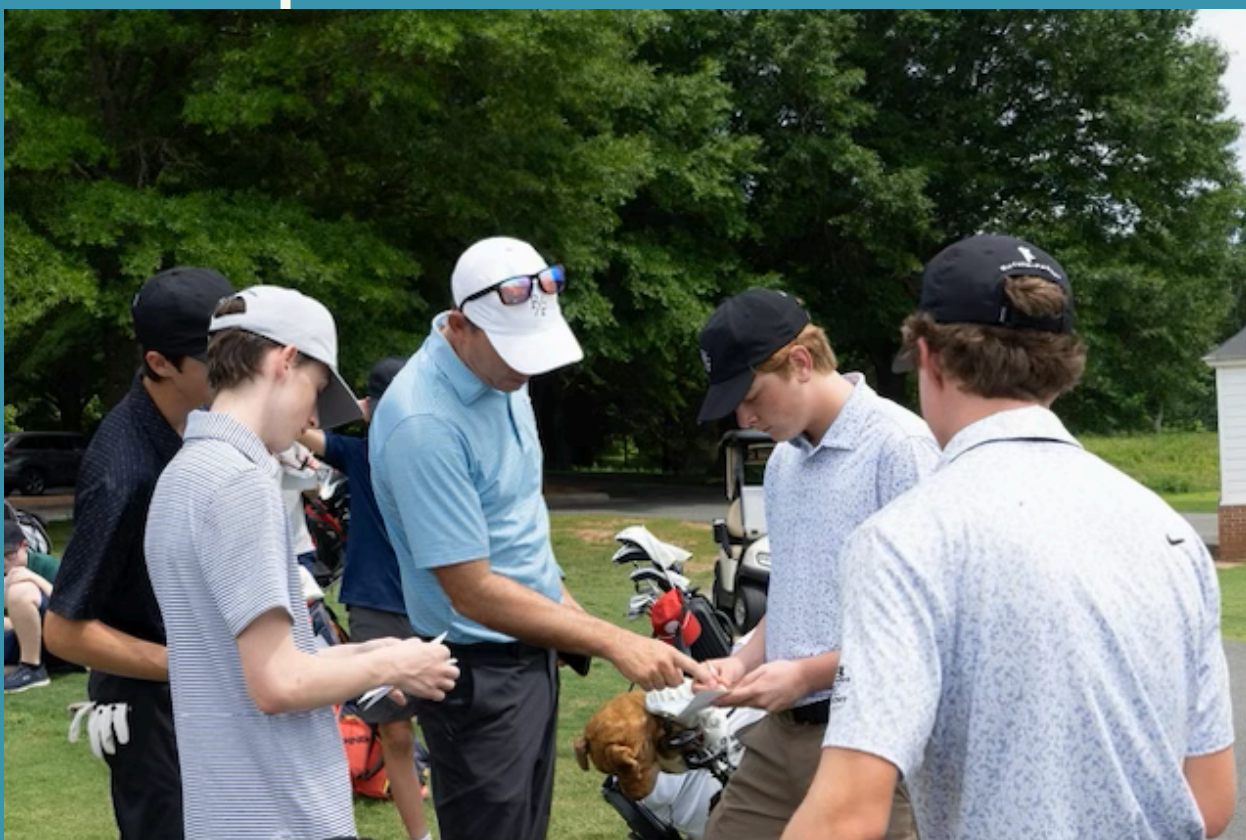


SPONSORSHIPS



ROTELLA-FEDDER
GOLF CLASSIC



MONDAY OCTOBER 21 2024
HOSTED BY



TO BENEFIT THE ROTELLA-FEDDER EXCELLENCE ACADEMY

WWW.ROTELLAFEDDER.COM



WE'RE TEEING UP A SPECIAL DAY

WITH DR. BOB ROTELLA & FRIENDS

THE HEART



Sponsorships fund access to Elite Coaching.

Rotella-Fedder Programs & Excellence Academy Scholarships provide student athletes with golf, mental and physical developmental training, equipment and instruction along with invaluable mentoring and support.

THE DAY

11-11:30a Player arrival/check-in

11:30a Lunch

12p Putting Clinic w/Dr. Bob Rotella

1p Shotgun

5:30p Post-golf celebration

Registration includes:

Green fees, practice areas, cart, premium tee gifts, lunch, on-course beverage service, and an after golf celebration including chef prepared food, drinks and awards.

SPONSOR IMPACT

ACCESS

In addition to funding Academy scholarships, all entry level junior golf programs at the Club at Glenmore are underwritten by this event. Thanks to our sponsors, juniors who may have never held a club will have equal opportunity to experience the game.

GROWING THE GAME

2024 - A Year of Explosive Growth

- Participation in entry level programs increased by 47%
- The Rotella-Fedder Excellence Academy saw record enrollment every semester
- 100% increase! Rotella-Fedder Excellence Academy Scholarships doubled in 2024

NEW THIS YEAR!

The Rotella-Fedder Excellence Academy is operated under The Club at Glenmore's newly established 501(c)3 non-profit organization, **Glenmore ISO Excellence Academy.**

ROTELLA-FEDDER GOLF CLASSIC

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PRESENTING SPONSOR

TWO AVAILABLE

Make a Major Impact

\$15,000

Our Presenting Sponsors fund ACCESS, EQUIPMENT and COACHING fueling possibilities for student athletes who possess the drive and determination to pursue excellence.

Sponsors receive:



Day-of-Event Participation & Displays:

2 Foursomes

includes golfers' gift, green fees, carts, food & beverage

10X10 Tent at Registration or Contest Hole

Priority Banner Placement

2 Hole Sponsor signs

1 placed on front nine, 1 on back nine

Sponsor Recognition:

TRACKMAN Video Stroke Analysis Reports presented by credit or logo on a fun stroke analysis of each golfer's drive with comparison to a PGA Pro's swing

Co-Branding

your company name/logo featured on all pre-event publicity and promotional materials and in Golf Genius scoring app

Glenmore Social Media & Internal Marketing Pre and Post-Event Facebook, Instagram, Linked In and Member emails July-October

OPTIONAL OPPORTUNITY to provide company-branded quality golfer premiums helping offset costs, increase net proceeds

Agreed by (print):

Signature/Date:

Email if fielding teams:

Your gift is tax-deductible to the extent permitted by law.

MARQUEE SPONSOR

YOUR CHOICE OF TWO AVAILABLE OPPORTUNITIES

ROTELLA-FEDDER GOLF CLASSIC

MONDAY / OCTOBER 21 / 2024

Doc Rotella's Putting Clinic/Contest or Trackman Stroke Analysis \$7,500 ea

Choose exclusive sponsorship of Dr. Bob Rotella's Putting Clinic at player registration and practice areas, or a unique, logo'd "TRACKMAN" Stroke Analysis Report that compares each players' drive to a PGA Pro

- 1 FOURSOME
- PROMINENT BANNER PLACEMENT
- COMPANY NAME/LOGO & 10 X 10 TENT AT HOLE #1
- BANNER PLACEMENT FROM DECK RAILING OR COMPANY LOGO ON TRACKMAN REPORT GIVEN TO EACH GOLFER
- SPONSOR RECOGNITION IN ALL CLUB INTERNAL & EXTERNAL MARKETING
- OPTION TO PROVIDE COMPANY-BRANDED QUALITY PREMIUMS TO GOLFERS

Agreed by (print):

Choose one: Putting Contest Trackman

Email if fielding a team:

Signature/Date:

Your gift is tax-deductible to the extent permitted by law.

MASTERS SPONSOR

FOUR AVAILABLE

Masters Sponsorship

\$5,000

Choose from a variety of platforms including on-course Hospitality Station (premium beverage or bourbon sampling, for example), Contest Hole (high-value HIO or fun proximity game such as closest to the keg), or After-Golf Awards sponsor. Tournament organizers available to offer suggestions/customizations to amplify sponsor benefit. Masters Sponsors also receive:

- 1 FOURSOME
- PREFERRED BANNER PLACEMENT
- 10 X 10 TENT DISPLAY
- SPONSOR RECOGNITION IN ALL CLUB INTERNAL & EXTERNAL MARKETING
- OPTION TO PROVIDE COMPANY-BRANDED QUALITY PREMIUMS TO GOLFERS



ROTELLA-FEDDER
GOLF CLASSIC

Agreed by (print):

Signature/Date:

Email if fielding a team:



Your gift is tax-deductible to the extent permitted by law.

TEE UP TEAMS+

Lunch Sponsor w team \$4,000



Exclusive Sponsorship includes foursome, your logo'd stickers on lunch boxes, signage. ***price reduces to \$2,500 w no team**

After Golf Party w team \$3,500



2 avail - Sponsorship includes foursome, table and big screen signage at Pavilion. ***price reduces to \$2,000 w no team**

Driving Range Sponsor w team \$3,000



2 avail - Sponsorship includes foursome, signage at range and big screens ***price reduces to \$1,500 w no team**

Bev Cart Sponsor w team \$2,500



4 avail - 2 sponsors per cart. Sponsorship includes foursome, your logo displayed on Cart and big screens 2 sponsors/cart. ***price reduces to \$1,000 w no team**

Please circle sponsorship above and complete details below

Agreed by (print):

Company Name:

Email if opting for sponsorship w/team:

Signature/Date:

FIELD A TEAM



Foursome **\$1,600**

Includes green fees, practice areas, cart, player premiums, lunch, on-course beverage service, and a post-golf celebration including chef-prepared food, drinks and awards.

Single Player **\$400**

Make new friends! We'll pair you up!

Reserve your Foursome Now!

WWW.ROTELLAFEDDER.COM

Hole Signs **\$350**

Can't play but still want to show your support...? Be a Hole Sponsor! Signs placed at the tees and greens.

Agreed by (print):

Company Name:

Signature/Date:

Email if fielding a team: